

11th December, 2025

**SUBJECT: SEPC BUSINESS DELEGATION (BUYER-SELLER-MEET) TO CIS REGION
(RUSSIA-MOSCOW, KAZAKHSTAN-ALMATY, UZBEKISTAN-TASHKENT)
(MARCH 17TH TO MARCH 23RD 2026)**

Dear Sir/Madam,

Greetings from Services Export Promotion Council (SEPC)!!!

We are pleased to inform you that Services Export Promotion Council (SEPC) is organizing a **Business Delegation** of Indian Services Industry (Buyer-Seller-Meet) **to the CIS Region** covering **Russia-Moscow, Kazakhstan-Almaty, Uzbekistan-Tashkent**, scheduled to be held from **March 17th to March 23rd 2026**. The buyer-seller meet will be supported by Indian missions in the respective countries.

SEPC's proposed business delegation to Russia, Kazakhstan and Uzbekistan aims to create new business opportunities, build long-term partnerships and expand India's services exports in a rapidly growing region. The visit will support SEPC's mandate of expanding market access and strengthening institutional ties. Overall, the delegation will enhance India's visibility, generate business leads, and open doors for collaboration across priority service sectors in the CIS region.

Key focus Service Sectors:

- IT&ITES/Emerging Technologies/Start-ups(AI,IoT,Cloud,Robotics,Blockchain,SaaS,etc)
- EdTech (Education Technology)
- HealthTech & Medical Value Travel Services
- Logistics Services
- Travel and Tourism Services
- Consultancy and engineering Services

These sectors reflect India's strengths in services exports and align with CIS countries' growing demand for digital transformation, healthcare, education, and infrastructure development. Below are the key opportunities and partnership areas for strengthening India's services presence in the CIS region:

Russia (Moscow): Russia is strengthening its digital economy, creating strong prospects for Indian companies in IT & ITeS and emerging technologies such as AI, IoT, cloud services and cybersecurity. There is growing demand for digital learning tools, making it a suitable market for Indian EdTech platforms. Russia is also expanding telemedicine and digital healthcare services, where India's HealthTech solutions and medical value travel offerings can play a major role. Additionally, the country's vast logistics network requires advanced tracking, supply-chain, and warehouse digitalization tools—areas where Indian firms can offer competitive solutions.

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Kazakhstan (Almaty): Kazakhstan is developing into a major digital and innovation hub in Central Asia, which creates strong opportunities for India in IT & ITeS, start-up technologies, cloud platforms and FinTech solutions. The country is investing heavily in education reforms and digital learning, offering scope for Indian EdTech providers. Healthcare modernization and growing demand for telemedicine and medical travel present further opportunities for Indian HealthTech companies. As a key transit and logistics centre, Kazakhstan also requires digital logistics services, freight systems and modern supply-chain technologies—fields where Indian service exporters have strong capabilities.

Uzbekistan (Tashkent): Uzbekistan is rapidly modernizing its digital infrastructure and government services, providing opportunities for India in IT & ITeS, automation, AI, IoT and cloud-based solutions. The education sector is adopting digital platforms, making it a favourable market for Indian EdTech tools and training solutions. Healthcare reforms and strong interest in medical value travel to India offer scope for HealthTech and telemedicine services. With ongoing upgrades in transport and logistics infrastructure, Uzbekistan also needs digital logistics, tracking and warehouse management services, where Indian companies can contribute effectively.

Participation Details

- Dates & Itinerary: March 17th to March 23rd 2026.
- Mode of Participation: Buyer-Seller Meets, Networking Events, Institutional Meetings.
- Who Should Join: Indian services providers seeking to expand their footprint in CIS region and explore direct export opportunities.

We invite all service providers to actively participate in this delegation and leverage this platform to establish meaningful business linkages in the CIS markets. For any clarifications, please feel free to contact the SEPC Secretariat at:

Mr. Abhishek Sahdev, +91-9560264622, Email: Abhishek.sahdev@servicesepec.org

Ms. Manisha Gosain, +91-9810796729, Email: Manisha.gosain@servicesepec.org

Join us as part of SEPC Business Delegation (Buyer-Seller-Meets) and let your participation be the launchpad for your next big success.

With Regards,

Team SEPC

TENTATIVE PROGRAMME SCHEDULE (REVISED)

S. NO.	COUNTRIES	SCHEDULE	ARRIVAL & DEPARTURE (Approx travel time by air)
1	Russia-Moscow	Tuesday, 17 th March 2026	Buyer-Seller Meetings Russia, Moscow
		Wednesday, 18 th March 2026	MOUs/Follow Up meetings Russia, Moscow
2	Kazakhstan-Almaty	Thursday, 19 th March 2026	Delegation arrival from Moscow to Almaty (4.30 hours)
		Friday, 20 th March 2026	Buyer-Seller Meetings Kazakhstan-Almaty
		Saturday, 21 st March 2026	MOUs/Follow Up Meetings Kazakhstan-Almaty
3	Uzbekistan-Tashkent	Sunday, 22 nd March 2026	Delegation arrival from Almaty to Tashkent (2.00 hours)
		Monday, 23 rd March 2026	Buyer-Seller Meetings Uzbekistan-Tashkent
			Delegation over - Back to India

Note: The above programme schedule is tentative and may be revised as required. Any changes will be communicated by SEPC in advance.

Participation fee (all three countries participation):

S. No.	Participation	Participation Fee (Members)	Participation Fee (Non-Members)
1	Buyer Seller Meet in Russia, Moscow	INR 1,50,000	INR 1,80,000
2	Buyer Seller Meet in Kazakhstan-Almaty,		
3	Buyer Seller Meet in Uzbekistan-Tashkent		

Guidelines for participation:

- It is mandatory to participate in all three countries' Buyer-Seller-Meets.
- SEPC have all the rights to revise the participation fee, if required due to any specific reason(s)/requirements, as per its discretion.
- The participation charges mentioned above does not include air-fare, hotel expenditure, or any other kind of personal expenses (logistics etc.).
- The participation fee submitted will not be refundable by SEPC during or after the event.
- No refund will be allowed in case of any cancellation from participating company, if payment is processed to third party/vendors/venue, by the council
- Refund will be initiated if the council withdraws/cancels the event because of any reasons.
- Venue for BSM would be communicated as soon as council finishes negotiations.
- Event is subject to cancellation and other unforeseen circumstances, natural disaster etc.

Assistance to the participants:

Subject to the release of funds by the Ministry of Commerce, Government of India, and in accordance with the latest MAI Scheme guidelines, member exporting companies with an FOB export value of less than Rs. 50 crores in the preceding financial year and having 12 months of SEPC membership will be eligible for financial assistance of up to Rs. 90,000/- towards economy-class air travel. This support will be provided strictly as per the terms and conditions of the MAI Scheme and is subject to approval by the Ministry of Commerce, based on the required documentation and their discretion.

Registration form for participation in SEPC Business Delegation (Buyer-Seller Meet) is attached herewith. Please share the duly filled, signed, and stamped registration form to confirm your participation.

SEPC bank details for submission of participation fee through NEFT/RTGS:

Payment terms - 100% in Advance	
Beneficiary name	Services Export Promotion Council (SEPC)
Bank name	IDBI Bank Ltd.
Account Number	167104000118514
RTGS/IFSC Code	IBKL0000167
MICR Code	110259019
Branch address	CGH Building, D-823, Main Road New Friends Colony, New Delhi - 110065

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Participation registration form
SEPC Business Delegation to CIS Region
(Russia-Moscow, Kazakhstan-Almaty, Uzbekistan-Tashkent)
March 17th to March 23rd 2026

1.	Importer-Exporter-Code Number		
2.	SEPC member or Non-member*	<input type="checkbox"/> Yes	<input type="checkbox"/> No
3.	SEPC Membership Number (RCMC)		
4.	Company Name*		
5.	Company Address*		
6.	Contact Person Name*		
7.	Designation*		
8.	Mobile Number*		
9.	Telephone Number (If any, STD Code)		
10.	Email id*		
11.	Website*		
12.	Services to be offered*		
13.	Company PAN number*		
14.	GST number*		
15.	MSME UDHYAM Number		
16.	Company Identification Number (CIN Number)		
17.	Company profile* (max 500 words)	(A separate sheet may be attached)	
18.	Participation in all 3 countries is mandatory (if any specific choice, <i>please tick</i> accordingly although full participation fee will be applicable)	Moscow <input type="checkbox"/> Almaty <input type="checkbox"/> Tashkent <input type="checkbox"/> (All as above) <input type="checkbox"/>	

*Mandatory to mention the required information.

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	Bank	IDBI Bank Ltd.
	Branch	CGH Building, D-823, Main Road New Friends Colony, New Delhi - 110065
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NEFT/RTGS Number: _____ Dated _____. A 100% advance payment for participation charges must be submitted in favour of Services Export Promotion Council, New Delhi for participation in SEPC Business Delegation (BSM) to CIS Region scheduled to be held from (March 17th to March 23rd 2026).

I/We have read and understood the above guidelines and agree to abide by the terms and conditions set by SEPC for participation in the Business Delegation (BSM). Additionally, I commit to following any further guidelines issued by SEPC as needed for the event.

Place: _____

Date: _____

Signature _____

Stamp _____

Name _____

Designation _____

Participation guidelines:

- The company must be a registered entity in India.
- Preference may be given to SEPC members; non-members may be considered on a case-to-case basis.
- The company should be engaged in services export or related business.
- Charges are non-refundable except in cases of event cancellation by SEPC.
- Any increase in costs (visa, airfare, local travel, etc.) shall be borne by participants.
- SEPC will provide a tentative itinerary; however, dates and schedules are subject to change based on local conditions and embassy/host confirmations.
- Participants will be solely responsible for covering all expenses related to travel, accommodation, including boarding, lodging, medical treatment, insurance, and any other associated costs.
- SEPC shall not be liable for any expenses, or losses incurred by participants in the event of postponement, abandonment, or cancellation of the fair, exhibition, or show, or if any services are not displayed for any reason.
- Participants are advised that once participation has been confirmed, withdrawal will not be permitted, and the deposited amount will be forfeited.
- Delegates must comply with guidelines issued by SEPC team leaders during the delegation.
- SEPC reserves the right to oversee and manage all activities related to the SEPC Business Delegation to CIS Region, as per its requirements.
- SEPC may issue support letters, but visa approval is solely at the discretion of the respective Embassy/Consulate.
- SEPC is not responsible for rejection/delay of visa.
- All required documents must be submitted as per embassy guidelines.
- SEPC will facilitate arrangements but will not be liable for loss, injury, accident, theft, or damage during travel.
- Participation is subject to sufficient industry response; SEPC reserves the right to cancel/postpone the delegation.
